



United Kingdom

2020-2028

STRATEGIC VISION AND GOALS

# OVERVIEW

- ▶ True Parents' Vision 2020 – 2028
- ▶ True Parents' Words About the UK
- ▶ The UK in Europe and the World today
- ▶ The UK Movement in Europe and the World
- ▶ UK Goals for 2020

# True Parents' Vision 2020 - 2028

## 2012 – 2020

- ▶ Seven Year course. TM @ 77
- ▶ From Seonghwa to Centenary / Diamond Anniversary of Holy Wedding
- ▶ National Restoration of the first 7 nations, and starting the road to Continental Restoration
- ▶ Opening the Path to World Christianity and Muslim World
- ▶ Blessed Families complete their promises to True Parents (or at least, start them)

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## 2020 – 2028

- ▶ a Seven Year Course. TM @84
- ▶ Centenary & Diamond Anniversary to the 60<sup>th</sup> True God's Day
- ▶ World Summit 2020 to World Restoration with all nations and all countries being restored.
- ▶ All World Religions unite as one and support True Parents' Providence
- ▶ All 7.6 Billion People of the World complete responsibility in front of God

# True Parents' Words about the UK

- ▶ “At one time Great Britain was a great champion and instrument of God. He wanted to use this nation and its power to spread the gospel to all corners of the earth, to encircle the world and bring salvation.

# True Parents' Words about the UK

- ▶ “This nation should serve ... more than it wanted to exploit. **Then Britain will be filled with hope and prosperity.** This nation must take a totally different approach in order to have hope.”

*True Father speaks on leaving Great Britain in 1978*

# True Parents' Words about the UK

- ▶ I will give Britain another chance to finish what it has started, to stand in front of God and have Heaven say you have done well.

True Mother speaks in Albania, October 28 2019

# The UK in the World today

- ▶ The United Kingdom is a Providential Nation of God that, with His Blessing, has always stood on the Abel side.
- ▶ It was especially prepared to lay the Foundation for the 2<sup>nd</sup> Advent
- ▶ Although British history has had its dark side, we should know that God thinks more about the future. [Isaiah 43:18]
- ▶ People all over the world are very interested in British traditions, culture, education, media, football, the Royal Family and more.
- ▶ The world is watching to see how the nation will turn



# UK Movement in the World

- ▶ The United Kingdom movement is blessed by God and has inherited many blessings, both spiritual and material
- ▶ True Mother has an urgent hope for this nation to do better
- ▶ The UK has advantages and possibilities that even the major nations of the providence, Korea, Japan and the USA, as well as the Shin or Heavenly Nations do not possess.
- ▶ We have many excellent members, both 1<sup>st</sup> and 2<sup>nd</sup> Generation, who are longing for a clear vision and direction.
- ▶ We will advance by giving



United Kingdom

2020

**STRATEGIC VISION AND GOALS**

# 2020 Annual Goals

1. True Mother comes to Great Britain and successfully hosts the Summit and the National Blessing, allowing her to officially declare the beginning of the Shin (Heavenly) United Kingdom.
2. During that visit, True Mother will meet HM Queen Elizabeth II.

# 2020 Annual Goals (2)

3. The UK Summit will stimulate outreach and partnership in some or all of the **areas of providential focus** identified by True Mother:
  - ❖ Heads of State & Government; Parliamentary Leaders
  - ❖ Religious leaders including Christian clergy
  - ❖ Media, Academics and Educators, Business Leaders.
  - ❖ Youth & Young Adults

# 2020 Annual Goals (3)

3. The **UK National Blessing** will be a multifaith, multi-venue celebration officiated by True Mother:
  - ❖ Religious Leaders
  - ❖ Ethnic, expatriate and community groups
  - ❖ Heavenly Tribal Messiahship couples
  - ❖ Youth & Young Adults

# We will need many new partners

1. Christian Ministers, based on the WCLC revival in New Jersey and World Summit 2020
2. Ethnic religious leaders with lots of UK followers
  - ▶ Samuel Radibe, Johannes Ndanga, Paul Banza,
  - ▶ Noel Jones, Sheikh Mansour Diof etc.
3. Expatriate groups with big numbers in the UK
  - ▶ Albania, Nepal, Pakistan, etc.
  - ▶ Chinese Federation (CPFWP)

# 2020 Major Projects in the UK

- ▶ UK Summit & National Blessing 2020
- ▶ SMM 100 / Diamond Wedding Exhibitions
- ▶ Annual Gathering
- ▶ HJ Cheonbo Branch Event
- ▶ Revived and expanded witnessing and HTM work

# 2020 Numerical Goals

1. **Active Membership increases by 30%** compared to the 2019 attendance baseline, including 100 new and reawakened members.
2. 2/3 of all **Blessed families will complete** 430 Cheonbo and 430 HTM goals [2019 = 1/3]
3. **Asset Portfolio to increase** in value by >10%;
4. Income increase by >20%; [10% for UK, 10% EUME]



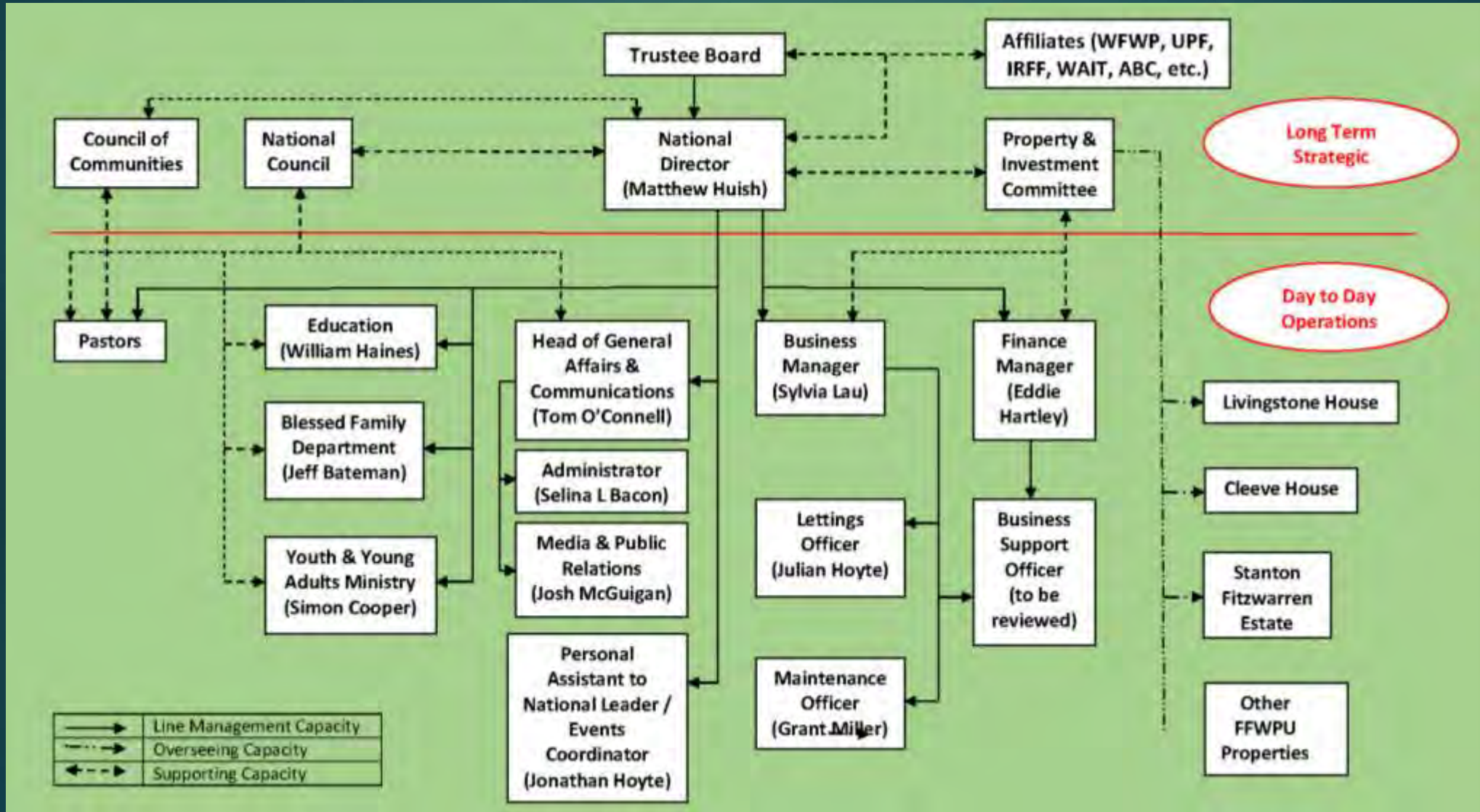
# Personnel Development

1. Weekly HJHQ leadership meetings
2. Monthly open “UK Providence” meetings for all
3. Quarterly National Services *[next, Feb 16]*
4. Annual Gathering and AGM *[next, June 27]*
5. Strengthen Trustees Board (with younger trustees)
6. Work with partners, embrace professional help
7. Pastors Boot Camp and Volunteer Training

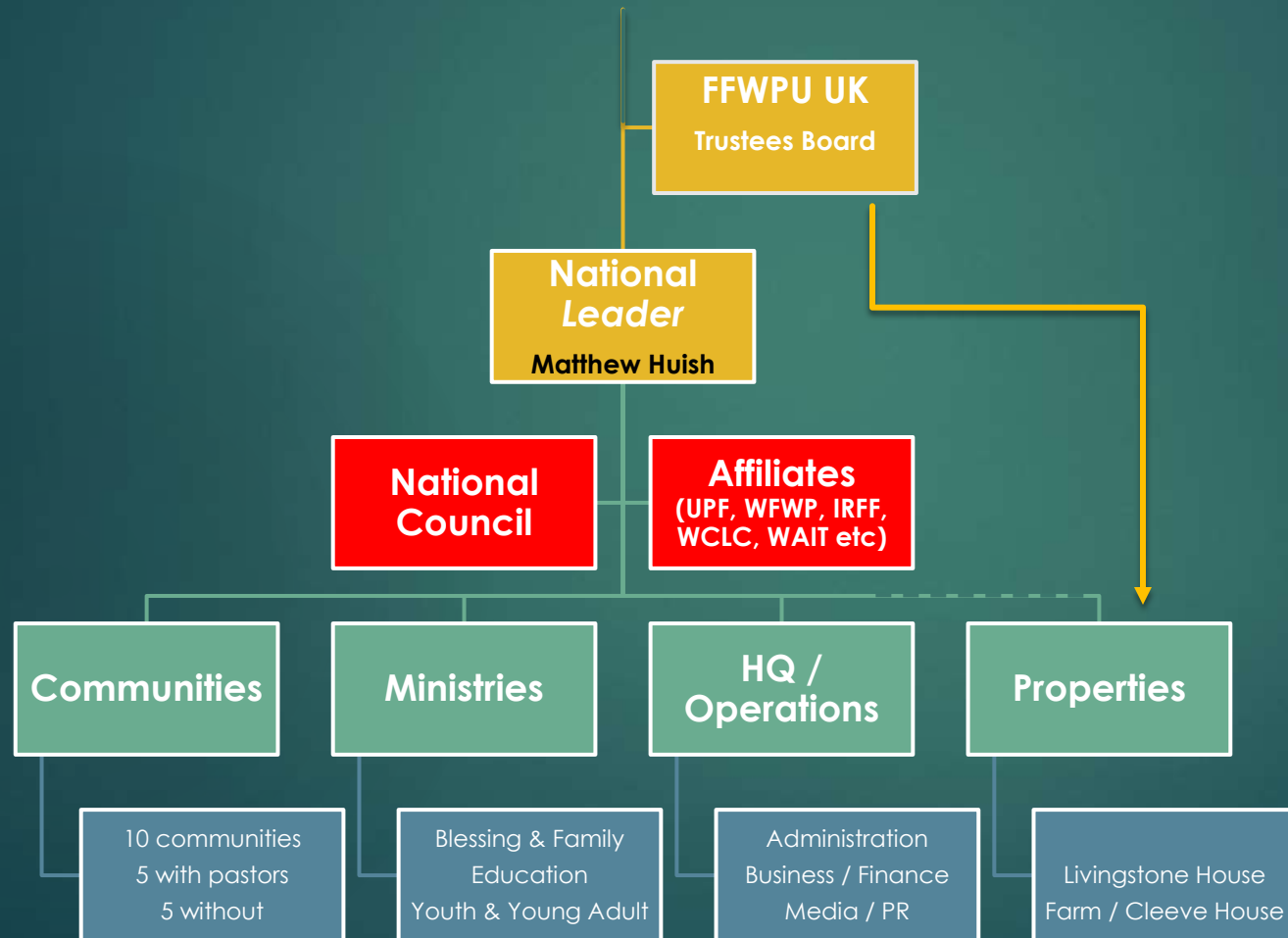
# Restructuring Opportunities

1. Clarifying the **leadership structure** and improving communication and teamwork, especially with a new generation of leaders.
2. Repositioning of our property and other assets to improve functionality and build better income streams for both the UK and EUME, so **UK can begin regular support for international missions.**

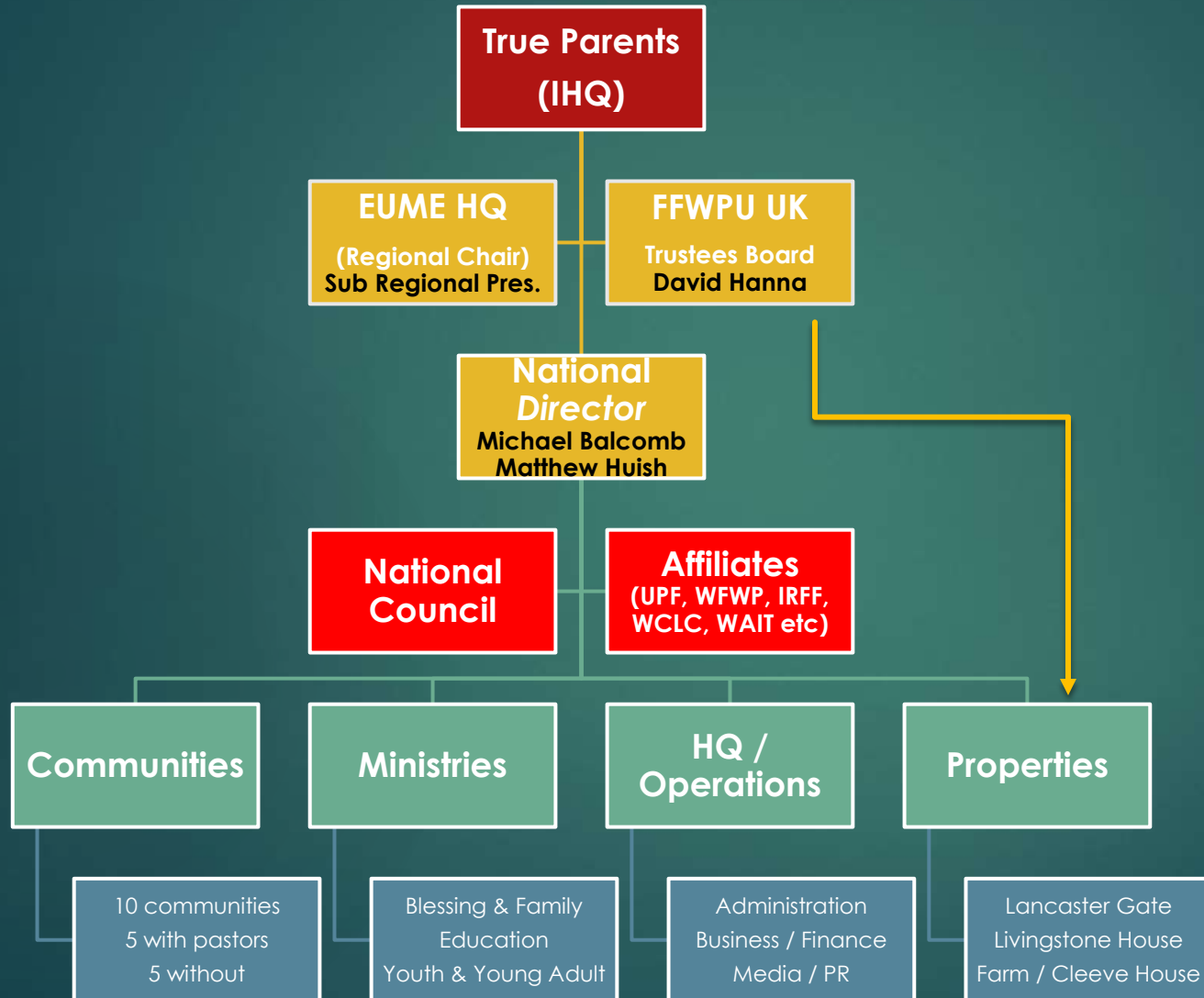
# Organizational Structure 2019 (Draft)



# Organizational Structure 2019 (Simple)



# Organizational Structure 2020 (Draft)



# National Leader Role

- ▶ **From the Governance Documents**
- ▶ Chair of National Council
- ▶ Spiritual Leader of UK Movement
- ▶ Liaise with Regional Director
- ▶ Represent FFWPU UK internationally

# National Leader Role

- ▶ **From the Governance Documents**
- ▶ Meet with Department Leaders and Community Pastors individually on a regular basis
- ▶ Visit the Local Communities
- ▶ Representing the FFWPU UK to the wider society (e.g. interfaith conferences, media etc.)



# Vertical Relationships (up)

- Joins meetings of the Region & SubRegion and shares wider responsibilities
- Reports in timely manner to EUME and IHQ and TM
- Represents the UK at various international events
- Champions the vision of the UK as a giving nation.



# Vertical Relationships (down)

- Care of pastors and communities
- Pastors/preaches in churches
- Youth and Young Adult Ministry
- Education and Witnessing
- HQ Operations
- Oversight of property & finance



United Kingdom

2021

**STRATEGIC VISION AND GOALS**

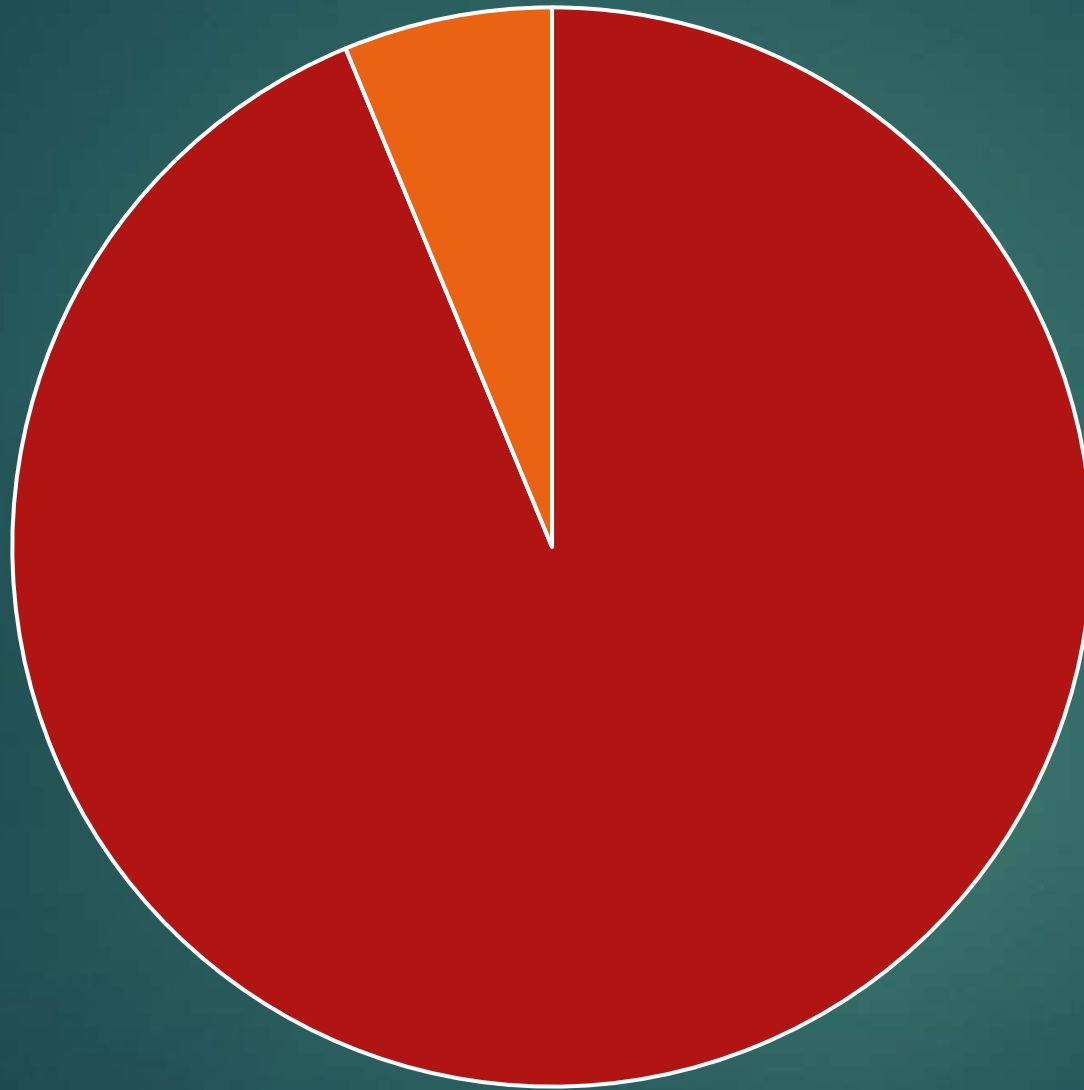
# 2021 Restructuring Possibilities

1. The Shin (Heavenly) United Kingdom will be organized into **five subregions**, and each will challenge to replicate the events of 2020.
  - ❖ London (eg North & East)
  - ❖ London (eg South & West)
  - ❖ Wales & the West
  - ❖ Birmingham & the Midlands
  - ❖ Scotland

# 2021 Numerical Goals

1. **Active Membership increases by 30%** compared to the 2020 attendance baseline, including new and reawakened members.
2. All **Blessed families will complete** 430 Cheonbo and 430 HTM goals [2020 = 2/3]
3. **Asset Portfolio to increase** in value by >20-30%;
4. Income increase by >30% [10% for UK, 20% EUME]

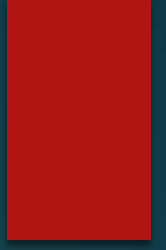
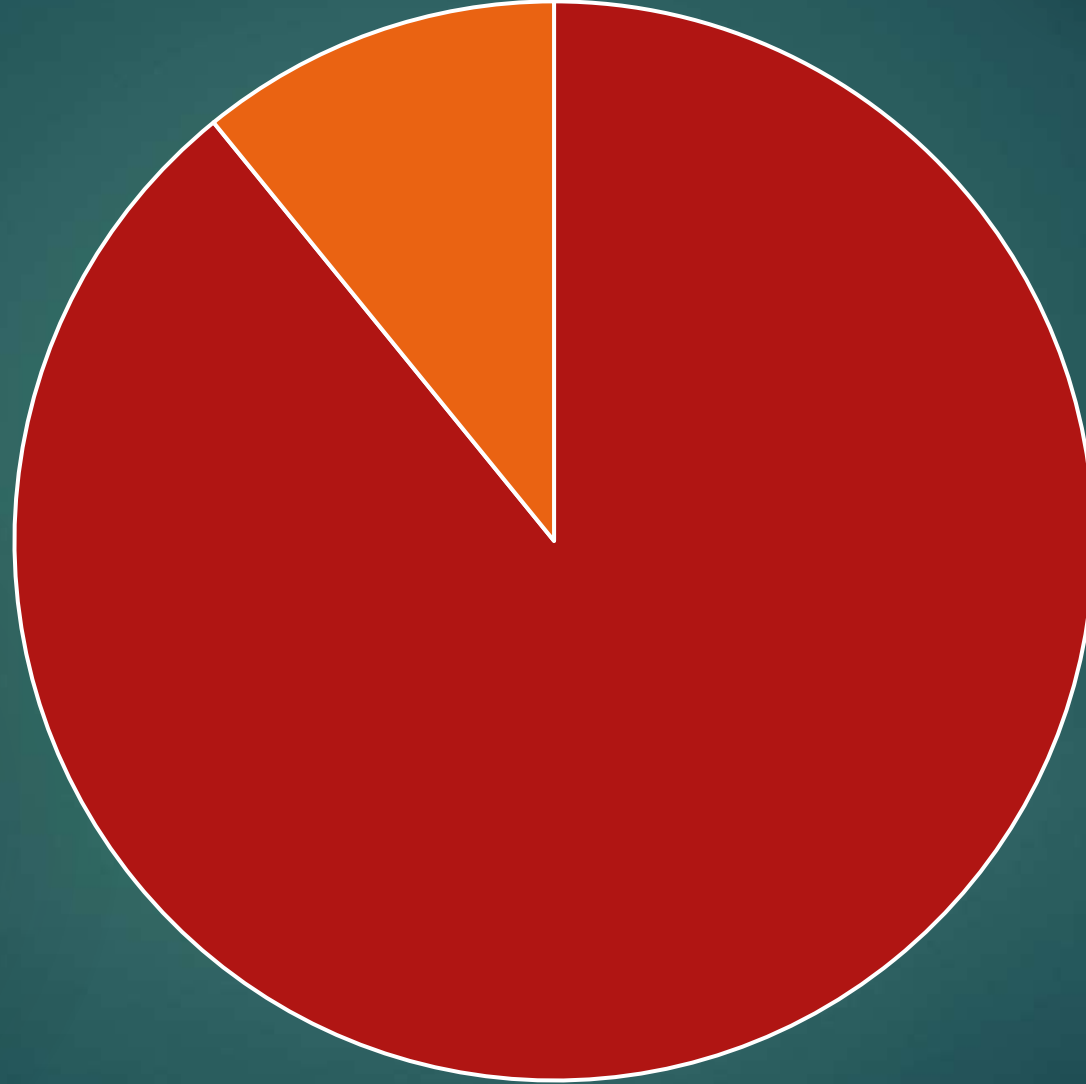
# 2020



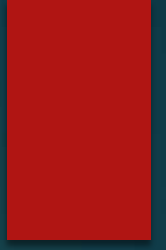
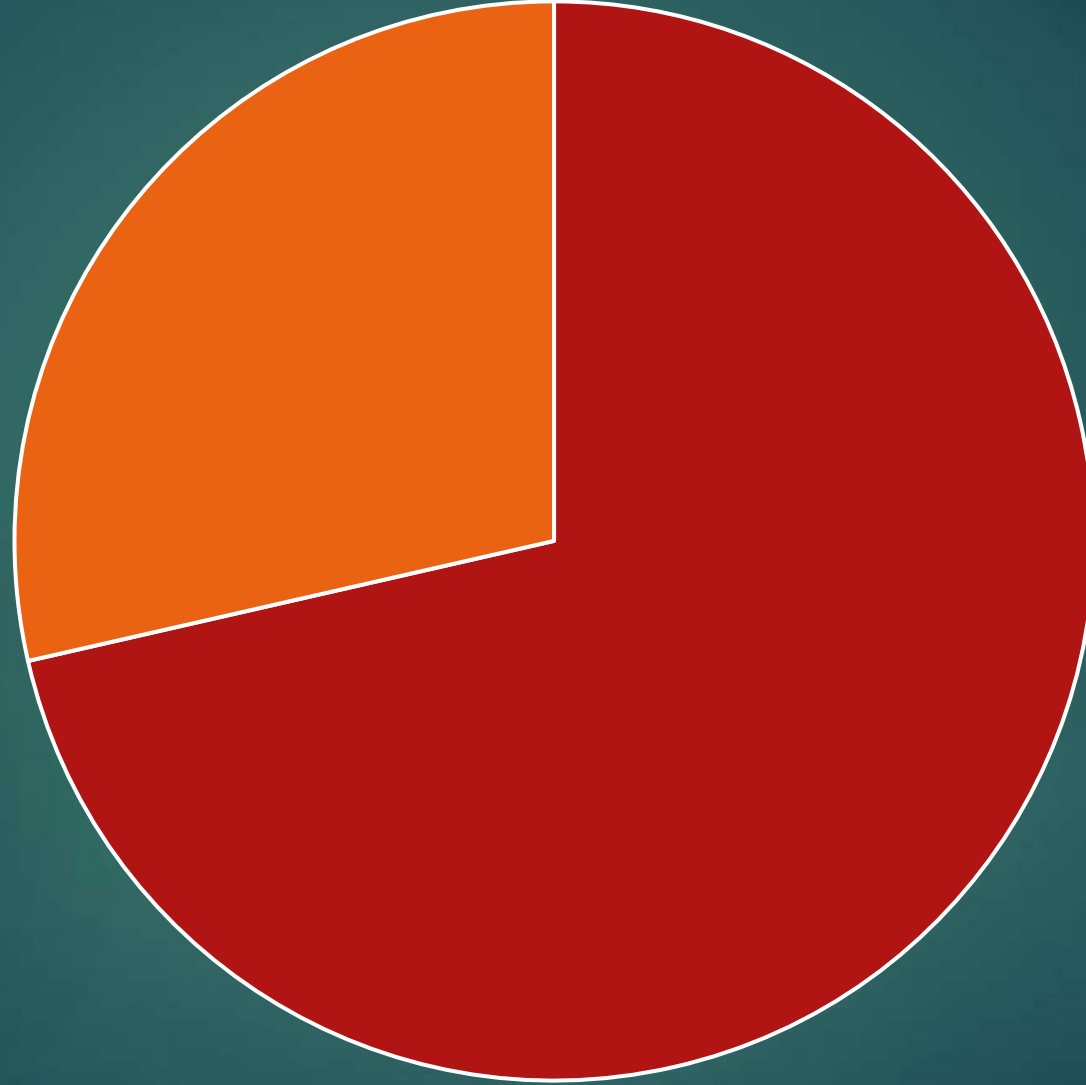
■ Long  
time

■ New

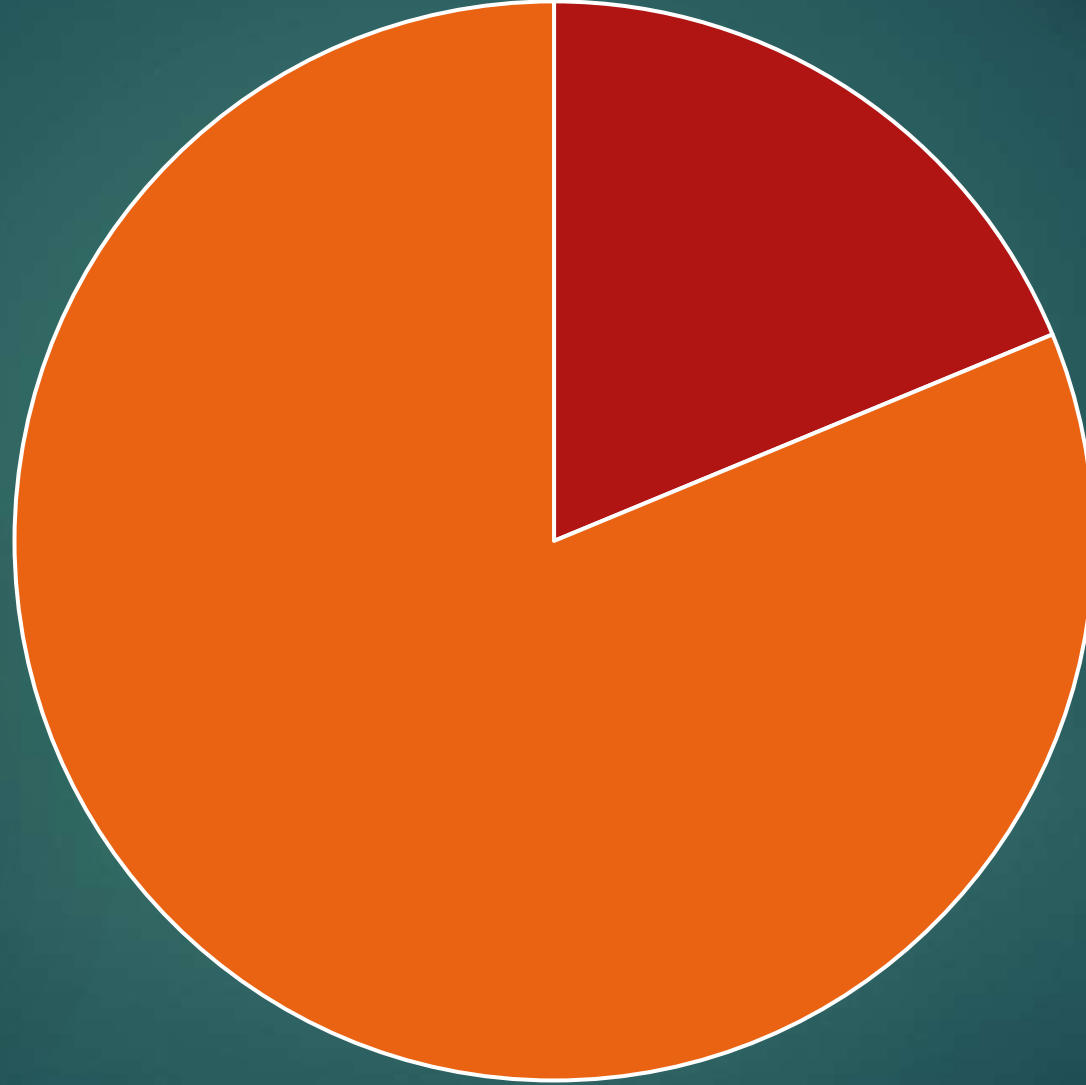
2021



2022



2025





2028

