

One-Day UK Media Team Outreach Workshops in Your Area

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On some weekends, the UK Media Team is available to provide one-day Media Workshops in various regions of the UK for groups of interested members. The aim is to help equip participants with the skills and self-confidence necessary to relate to the media in a professional and credible manner.

Some of the topics include: –

- Understanding the media
- Lessons learned from past experiences
- How to write press releases
- Constructive relationships with journalists
- Media interview techniques

Such workshops could be useful to anyone interested in developing good local media relations – first and second generation alike. There is no fee and the schedule runs from 10am through to 4pm.

For further information please e-mail Richard Biddlecombe, Monika Biddlecombe or Gianni Raineri

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