

Get ready for the Joy Giving Campaign!

Matthew Huish
November 23, 2017



Everyone is struggling to attain happiness. It sounds quite obvious, but it's true. What if a group of people dedicated an amount of time to make that struggle a little less struggling? Imagine if a group of campaigners exerted themselves on a daily basis to help another individual experience joy, what kind of impact would that have? I think it would be quite infectious. As a campaign, it would be quite simple to do; a campaign to give joy to another person every day.

It could involve small, random acts of kindness: Like connecting with a stranger with a smile and a greeting as you walk past each other on the street.

It could be more ambitious: Like babysitting your friend's children one evening so that he or she can go out on a date with his or her spouse for the first time in forever.

It could be life-changing: Like teaching resurrecting guidance to someone with a hunger for spiritual truth.

But every campaigner would do it every day, for 40 days.



Great things happen when a large number of people work together with a clear common goal and a shared strategy. Like many cogs and gears rotating in relation to one another within a working machine, a small input of power can be multiplied to release a great effect. Whenever people have created the right conditions, God has delivered miraculous results.

With that in mind, I want to invite you to join a Joy Giving Campaign. Starting on Wednesday 3rd January and ending on Sunday 11th February, I invite every single member of our FFWPU community in the UK to spend 40 days giving joy to others. It's something we can all do, and we can tailor our activities to fit into our character and circumstances. From a 7-year old child to a 70-year old retiree; from those attempting entry-level spirituality to kingdom-building zen-masters; from

stay-at-home parents to back-packing travelers; this is something we can all commit to do, if we want to do it, in our own meaningful way.



What is the goal of this 40-day campaign? Simply to make others happy. If we can give a taste of happiness – or even a full course meal of happiness – to one person a day for forty days, we will spread a lot of joy. If we can find 1000 people to join this campaign, each of us giving joy to a different person every day, we will make a difference – whether great or small – to 40,000 people. And our joy will simply be in giving joy to others.

As we count down to the start of this campaign, details will be publicized and resources will be shared. A booklet of daily scripture readings is being compiled so that every family and every individual can study and discuss the same Hoon Dok Hae content as all the other campaigners every day. This should provide the spiritual nourishment and inspiration for our efforts. I

would encourage folks to offer daily prayer as an exercise in reporting our intentions to our Heavenly Parent, and subsequently reporting our results. Ultimately, however, this campaign will be about action. It will be a challenge we all eagerly accept to do something every day that gives joy to others.



I will be sharing every day, through social media, my own experiences of the Joy Giving Campaign. I encourage you too to journal your daily experiences, documenting your inspirations and difficulties, as well as reporting your accomplishments. Of course, the humblest and sincerest form of Joy Giving would keep quiet about what we do – just give and forget and give again without thought – but by sharing about our daily experiences, my hope is that we will not only be able to encourage each other with great examples of acts we can emulate, but that we will even be able to inspire others to join the campaign as well. Who's to say that this campaign won't become a national phenomenon, where folks up and down the country are participating – with varying degrees of connection to the spiritual core – but are able to make an impact because it's a good thing to do.

There are 40 days to go until this 40-day Joy Giving Campaign begins. I invite you to start getting ready!